ANUBHAV KHATI

VISUAL ARTIST | VISUAL STORYTELLER | CREATIVE

Kathmandu, Nepal · anubhavkhati@gmail.com · 9846819030

PROFILE

Visual artist and creative professional working across digital content, brand communication, production design, photography, and visual storytelling. My practice is rooted in composition, image-making, narrative, and creating visual identities that communicate an idea clearly. I have worked on social media visuals, designed posts, banners, covers, promotional content, and physical visual environments for brands and media. My Film Studies background further informs my approach to framing, colour, visual direction, and storytelling.

PROFESSIONAL EXPERIENCE

EKAA KOMBUCHA

Freelance Visual Artist · Present

- Create Instagram posts and visual content for the brand's digital communication.
- Develop creative concepts and layouts for product-focused and promotional content.
- Work with imagery, typography, composition, and visual hierarchy to create cohesive digital visuals.
- Adapt visual concepts to different Instagram formats while maintaining consistency.
- Translate product information and brand messages into clear, engaging visual communication.

CHEF NEPAL — Kathmandu

Production Designer · May 2024 – September 2024

- Designed and managed sets, props, and visual elements for the show.
- Developed visual arrangements that supported the show's aesthetic and storytelling.
- Applied composition, colour, styling, and visual presentation to create cohesive environments.
- Coordinated visual elements with the production team and helped execute creative concepts.

SYNERGY PLUS — Lalitpur

Content Creator · February 2023 – September 2023

- Created visual and written content for multiple brands across digital platforms.
- Developed social media posts, reels, promotional content, and platform-specific visual material.
- Translated product features and brand messages into engaging visual concepts.
- Adapted visual approaches to different brand identities, audiences, and communication objectives.
- Worked across visual composition, storytelling, and brand communication.

KANTIPUR PUBLICATIONS — Kathmandu

Social Media Strategist · March 2019 – May 2021

- Designed social media posts and visual content for news, features, campaigns, and digital stories.
- Created banners, cover designs, and other promotional graphics for digital platforms.
- Developed visual concepts for breaking news and long-form stories.
- Planned and produced platform-specific visual content while maintaining editorial standards.
- Worked with typography, imagery, layout, and visual hierarchy to communicate information effectively.
- Optimized visual content according to platform formats and audience engagement.

EDUCATION

OSCAR INTERNATIONAL COLLEGE — Kathmandu

Bachelor's in Film Studies · January 2022 – Present

Specialization: Screenplay Writing and Direction

Relevant areas: visual storytelling, production design, art direction, visual composition, direction, screenplay writing, and narrative development.

LINCOLN COLLEGE — Kathmandu

+2 Management · March 2021 · GPA: 2.68

SELECTED CREATIVE WORK

AAVRITTI — Short Film, 2023
Featured at Nepal International Film Festival 2023.

ANANTA — Short Film, 2023
Received Special Mention at Student World International Film Festival, UK.

CREATIVE PRACTICE

Visual Art · Visual Storytelling · Art Direction · Production Design · Photography · Creative Concept Development · Composition · Brand Communication · Social Media Visuals · Layout · Typography

SOFTWARE

Adobe Photoshop
Adobe Premiere Pro
Microsoft Office
WordPress
Google Workspace

LANGUAGES

Nepali · Hindi · English

INTERESTS

Photography · Film & Cinema · Visual Arts · Poetry · Storytelling

REFERENCES

Anmol Humagain	Assistant Director, Chef Nepal	9845994746
Nishan Shahi	Assistant Social Media Strategist, Kantipur Publications	9843709999